



Khaira College, Khaira, Balasore

Add - on Course

Introduction to Intellectual Property Right

Unit-I

1. Introduction, meaning and nature of IPR, Origin and Scope of IPR
2. Objectives of IPR, need, classification and types of IPR

Unit-II

1. Areas of IPR, Examples of IPR, patent laws, Copy right laws, Trademark laws, Designs,
2. Geographical Indications, Trade Secrets. Advantages and Disadvantages of IPR.

Unit-III

1. IPR Laws and Regulations, Importance of the study of IPR
2. Challenges of IPR, Protection of IPR, Implications of IPR

Unit-IV

1. Origin of IPR in India, Protection of IPR in India, an Overview of IPR in India.
2. Indian patent laws, Trademark laws in India Copy Right Laws in India, Cyber laws in India.

Programme Outcome

IPR not only protect the ideas or concepts of business but also protect the genuine business assets that are vital to the products and services. It enhances market value it turns ideas and thought into profit marketing assets, it raises capital, enhances export opportunities. So, in order to create awareness among the young mass and train them about the protection of IPR, this short term add-on course will be practically useful to a greater extent.

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